

## What Do We Offer?

Usborne and Kane Miller Books are designed educationally and graphically to draw children in, to make them want to learn the material, and to help them retain that knowledge. The magic of these books is that they make both reading and learning fun. The books are so well organized, that children absorb and recall much of the vast amount of information presented. Our books cover a wide range of subjects - hobbies, history, science, nature, foreign language, and much more. Usborne and Kane Miller books include books that are designed for children of all ages, birth to young adult.

- 1) **Direct Orders** - We offer the full line of Usborne and Kane Miller Books, including exclusive titles and Class A library bindings. We provide excellent customer service, and on-site, over the phone, or web-based ordering. EDC also gives the option of library processing. Direct orders can be monthly or periodic. Shipping is free on orders over \$250.
- 2) **Literacy for a Lifetime (LFL)** - Stretch your grants and donations with the Literacy for a Lifetime Matching Grant Program. When making a purchase using state and federal grant funding, fundraising revenue, donations from individuals and organizations, qualify. EDC Educational Services matches your purchases with an additional 50% in free books and free shipping. For example, a \$500 donation will be matched with \$250 for a total of \$750 worth of books for your school/library. There is a \$250 minimum in order to participate in this program.
- 3) **Reading is a Gift Book Fairs** – Let us coordinate your next book fair! Book fairs are offered at preschools, public and private schools, local libraries and nonprofit organizations. The hosting organization will earn free books or a cash option. We handle the logistics -- from the set-up, inventory management, order processing, delivery and tear down. Your organization will receive 50% in free books when the book fair reaches \$250 in sales or 15% of sales back in cash when the book fair reaches \$750 in sales.
- 4) **Reach for the Stars!! (RFTS!!)** - This is a pledge-based reading incentive program in which participants receive free books based on the amount of pledges they collect. Our goal is for participants to read, or be read to, for 300 minutes over a two-week period of time. This is an average of 30 minutes per weekday, as recommended by educational experts. This program is designed to increase children's literacy and love of books. Readers receive 50% in books; the organization receives 50% in books (or any combination totaling 100%).
- 5) **Cards for a Cause Fundraiser (CFAC)** – CFAC is a fundraising program offering boxed card sets at \$30 each. Each box of cards contains 30 beautifully embellished handmade all-occasion cards in a keepsake box. The organization receives \$13 for every box sold (may be subject to tax) and over 40% of all sales benefit your organization. There is a 15 box minimum order.