

## Why Choose EDC?

We know schools and libraries have many choices when it comes to selecting literary materials and programs. We believe EDC Educational Services, which provides Kane Miller and Usborne books, can benefit your organization in many ways that set us apart from other providers. We hope to add valuable diversity to your organization's library resources and literacy promotion programs.

1. **INTERACTIVE books-** Usborne is known for providing interactive and engaging books for young children, including a special commitment to non-fiction literature for young children. Many of our titles include ideal picture-to-text ratios for the targeted age, as well as flaps, fold-out pages, question-and-answer format, and other features that attract children and help them retain information.
2. **INTERNATIONAL authors-** Kane Miller provides books written by authors from around the world, providing young readers access to different worldviews and ideas.
3. **COMMERCIAL-FREE books** - No corporate marketing or media tie-ins. We promote reading without promoting TV shows, movies, or fast food!
4. **CUSTOM book selection-** For all events, big or small, we can tailor the book offerings to fit your needs. Whether this be by reading level, curricular topic, or simply student interest, we have an amazing selection of books and activities to offer!
5. **WE DO THE WORK!**- We provide personalized customer service including set-up and break-down of book fairs and displays, direct collection of payments when possible, and sorting/distribution of award books. Your educational consultant works as your on-site manager and handles organization of all events, thus requiring fewer parent/staff volunteer hours.
6. **DURABILITY-** Our books are made with the highest quality binding and paper stock materials. In addition, we offer a 100% satisfaction guarantee for 30 days and **replacement at 50% retail price** for the lifetime of the book.

Finally, EDC promotes literacy in your community by offering programs with high returns (100-150%) directly to the organization and students. Please let me know how we can help your school or library reach its goals! We look forward to working with you.

*Open a world of possibilities*

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